

Weekend Post

Sales Contacts

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East London Regional Sales Manager		
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Avusa Community Newspapers Regional Sales Manager		
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Column Configuration

Main Body	Broadsheet 10 COL	Tabloid 8 COL (My Weekend, Weekend Property)
1 Col	34 mm	30 mm
2 Col	72 mm	64 mm
3 Col	111 mm	97 mm
4 Col	149 mm	131 mm
5 Col	188 mm	164 mm
6 Col	226 mm	198 mm
7 Col	264 mm	231 mm
8 Col	303 mm	265 mm
9 Col	341 mm	
10 Col	380 mm	

For all Material Specifications, Delivery Information and all Terms and Conditions, please refer to the Specifications, Terms and Conditions document available at www.pushprint.co.za

Main Body Rates

Basic Rates

(p.s.c.c)

Trade (Volume discounts available on request)

Black & white	72,00
One spot colour	90,00
Two spot colours	103,00
Full colour	129,00

Front Page Positions

Black & white	143,00
One spot colour	181,00
Two spot colours	206,00
Full colour	259,00

Guaranteed Positions

Back Page	Plus 50%
Entertainment Page	Plus 20%
Church & Charity	42,00
Country & District	38,00

Company Reports & Financial Notices

Financial, Mining & Prospectuses	99,00
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Booking deadline: 1 week prior to publication

Material deadline: 3 days prior to publication

Supplements

Weekend Property & My Weekend	rates on request
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All prices exclude VAT

Classified Rates

Basic Rates

(p.s.c.c)

	BW
Domestic Notices	12,00
Domestic Notices with Logo	46,00
Bus Linage Series Disc (Series rates on request)	12,00
Logo Ads (Series rates on request)	46,00
Focus on	6,00
Swops	12,00
Leader Ads	75,00
Leader Series	60,00
Leader Overflow	68,00
Style 9 / Semi Disp/sup small	71,00
Full Display	78,00
Class Special Features	60,00
Centre Smalls	78,00
Appointments	71,00
Appointments Single col	67,00
Obituaries	52,00
Church Notices (linage)	12,00
Legal Notices & Tenders	77,00
Legal Notices & Tenders S/C	75,00
Auctions	72,00
Auctions, semi-display	72,00
Estate Notices	462,00
Estate Notices with Logo	498,00
Friendship Bureau	17,00
Promos Mailcard	14,00
Reply box numbers	75,00
Domestic Notices	11,00
Business Linage Series Disc (Series rates on request)	12,00
Logo Ads (Series rates on request)	47,00
Style 9/Semi Disp/sup small	59,00
Full Display	73,00
Centre Smalls	23,00

Booking deadline: 11h00, 2 days prior to publication

Material deadline: 11h00, 2 days prior to publication

Work Wise

National Combo	183,00
Regional Combo	156,00

Booking deadline: Thursday 12h00, prior to Monday publication

Material deadline: Friday 10h00, prior to Monday publication

All prices exclude VAT

OPI (Outside Printed Inserts)

Product	Size	Paging						
		4 - 8	8 - 16	16 - 24	24 - 32	32 - 48	48 - 64	64+
Inserts	Tabloid	467,00	493,00	544,00	576,00	610,00	646,00	685,00
	A4	579,00	613,00	646,00	685,00	726,00	767,00	813,00
	A5	736,00	779,00	826,00	876,00*	929,00*	985,00*	1042,00*

* On request

All prices exclude VAT

Inserts Terms and Conditions can be viewed in the Specifications, Terms and Conditions document available at www.pushprint.co.za

Contacts

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